



# Corporate Yoga Program

*Dear Lehigh Valley Employer,*

*At The Yoga Loft of Bethlehem, we understand that these are challenging times for local businesses and their employees.*

*Your employees are likely facing unprecedented stress levels due to the global pandemic, economic & political distress, national surfacing of racism and white supremacy, social isolation, and more.*

*We have created an opportunity for you to offer a new benefit to your employees to help them reduce stress levels and improve their overall health & wellbeing. We truly believe that giving your employees unlimited access to our yoga & meditation classes (including virtual classes!) will have an extraordinary positive impact.*

*In addition, 10% of profits from our Corporate Yoga Program will go towards our new Community Yoga Memberships - providing access to yoga & meditation for those in financial distress.*

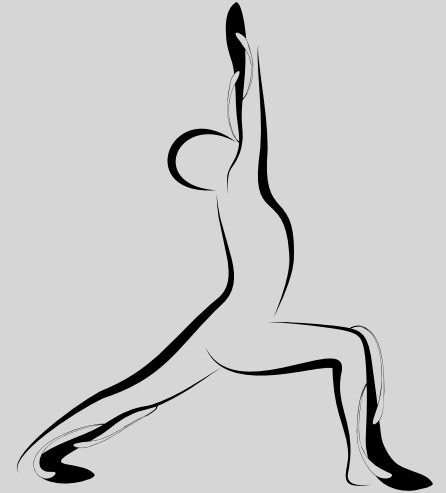
*To take advantage of this affordable yet impactful new benefit for your employees, and be listed as one of our generous Community Partners - please email me for more information. I look forward to speaking with you!*

*Sincerely,*

*Rachel Abott*

*Studio Director*

*The Yoga Loft of Bethlehem*



*Reduced employee stress levels and improved health & wellness leads to improved productivity and retention.*

